

TECHNICAL TALK 02/2025

DESIGN BEYOND AESTHETICS

# Unveiling the Potential of Advanced Paint Solutions

18.01.2025

8.30AM - 1.00PM

PAMSC Centre@Saradise



FEE FOR NON-MEMBER: RM54  
(INCLUSIVE OF 8% SST)



**PAM**  
Pertubuhan Akitek  
Malaysia  
Sarawak Chapter

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# programme

8.30AM  
9.00AM  
9.05AM  
9.15AM

Registration  
Welcome Speech  
Company Introduction by Kansai Paint  
PART 1:  
Revolutionizing Design and Preserving  
Architectural Legacy by Khiew Wei Yi  
Coffee Break

10.30AM  
11.00AM

PART 2:  
Maximizing Durability and Minimizing  
Maintenance by Mohd Adli Bin Ismail  
Q&A  
End/Lunch

12.30AM  
1.00PM



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PART 1

# Revolutionizing Design & Preserving Architectural Legacy

## Innovative Solutions for Modern Architecture

Cutting-edge self-cleaning, anti-virus, and weather-resistant paints that enhance hygiene, sustainability, and resilience in contemporary designs.

## Heritage Conservation

Advanced paint technologies designed to protect and rejuvenate heritage structures while preserving their unique charm and historical authenticity.

## Maintaining Aesthetic and Structural Integrity

Expert guidance on preserving the visual and functional quality of painted surfaces over time.



## Khiew Wei Yi

Senior Sales and Marketing Manager, Kansai Paint Asia Pacific Sdn Bhd  
Honorary Secretary, Malaysian Paint and Coating Manufacturers' Association

Khiew Wei Yi has 14 years of experience in the paint and coating industry. As the Honorary Secretary of the Malaysian Paint and Coating Manufacturers' Association, she plays a key role in supporting and advancing the industry in Malaysia. She also the Sectorial Training Committee (STC) of Chemicals and Chemical Based Products of HRD Corp.

In her role as Senior Sales and Marketing Manager at Kansai Paint Asia Pacific Sdn Bhd, Wei Yi leads sales and marketing efforts across the region.

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PART 2

# Maximizing Durability and Minimizing Maintenance

## Industrial Durability

High-performance protective coatings engineered for the demands of heavy-duty industrial and oil & gas sectors, providing unmatched longevity and protection.

## Extending Lifespan

Proven strategies to prolong the life of paint applications, reducing the need for frequent repaints and minimizing long-term costs.

## Cost-Effective Care

Practical tips to uphold the integrity and appeal of painted surfaces, ensuring durable, efficient, and lasting solutions.



## Mohd Adli Bin Ismail

Protective Coating Manager, Kansai Paint Asia Pacific Sdn Bhd.

Adli has 20 years of experience in the coating industry, specializing in protective coating products. He has managed coating projects for steel structures, marine structures, bridges, offshore and onshore facilities, process plants, airport facilities, and special requirement coatings. He has experience with many types of coating materials available in the market.

In his role as Protective Coating Manager at Kansai Paint Asia Pacific, Adli leads the sales team for protective coatings, proposes paint specifications for clients, serves on the product development committee, and leads the Oil & Gas section for protective coatings.

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