

TECHNICAL TALK 09/2024

# *Journey Towards A Sustainable Carbon Neutral*



*Daniel Lim*

**Sales & Marketing  
Director, ALCOM**



*Ar. Jethro Koi*

**Director,  
Verge Architects**

**21<sup>st</sup> SEPT | 0800<sup>AM</sup> - 0100<sup>PM</sup> | PAMSC, SARADISE**

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# Programme

<b>0800</b>	<b>AM</b>	Registration
<b>0900</b>	<b>AM</b>	Welcoming Address
<b>0900</b>	<b>AM</b>	Part 1: Journey Towards A Sustainable Carbon Neutral by Daniel Lim, ALCOM
<b>1045</b>	<b>AM</b>	Coffee Break
<b>1100</b>	<b>AM</b>	Part 2: AI – A Disruption or Tool for Architects by Ar. Jethro Koi, Verge Architects
<b>1200</b>	<b>PM</b>	Q&A / Lucky Draw Session
<b>0100</b>	<b>PM</b>	End / Lunch

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# Speakers' Biography



## Daniel Lim

Sales & Marketing Director, ALCOM

Daniel is an advocate for sustainability, and his passion has driven ALCOM towards a strategic vision and business plan along side greener paths. He is keen and passionate to share this aspiration with encouragement, and he is hopeful to educate and engage the architectural fraternity towards sustainable solutions that revive the future of our coming generation.

## Synopsis

The session "Journey Towards a Sustainable Carbon Neutral Future" engages architects on the importance of carbon neutrality and ESG principles. It highlights aluminum's role in the circular economy and aims to inspire informed, sustainable choices while distinguishing genuine initiatives from greenwashing, empowering professionals to lead environmentally responsible practices.

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## Ar. Jethro Koi

Director, Verge Architects

Jethro is an award-winning Architect and one of the *40 under 40 Emerging Architects of Malaysia*. He believes and invests in AI to enhance the design and production stages of his works. His sharing about AI programs such as ChatGPT, Gemini, Midjourney and PromeAI show us an alternative approach to the architectural industry.

## Synopsis

The talk explores the synergy between AI technologies and sustainability in architecture. It highlights how AI enhances creativity and productivity while promoting environmentally conscious design through sustainable methodologies. This discussion emphasizes the balance between innovation and ethical responsibility, shaping the future of architectural practices.

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